



# TECHNICAL DATA SHEET

## PRO-STANDARD 2000

Exterior

EXTERIOR LATEX PRIMER

350-77

08/14/2001D

Formerly 2987

### PRODUCT CHARACTERISTICS

<b>DESCRIPTION</b> <ul style="list-style-type: none"> <li>• A professional quality white latex primer for exterior surfaces.</li> <li>• Mildew resistant.</li> <li>• Provides uniform sealing and hiding as well as proper base coat for both latex and oil-based house paints.</li> <li>• Soap &amp; water cleanup.</li> </ul>	<b>RECOMMENDED USES</b> <ul style="list-style-type: none"> <li>• Recommended as a primer/sealer for use on exterior painted and unpainted wood siding &amp; trim. Also suitable for masonry.</li> <li>• Ideal primer for Pro-Standard latex house paints.</li> <li>• Do not mix with oil colors, other paints, or solvents.</li> <li>• Not intended to be used as a finish coat.</li> </ul>
<b>COLORS</b> 350-77 White	<b>FINISH</b> Flat  <b>VEHICLE</b> Latex Emulsion  <b>FORMULATION</b> Lead, chromate, and mercury free

### PHYSICAL DATA

<b>GLOSS RATING</b> Flat <b>PERCENT SOLIDS</b> By weight: 53.7 ± 2.0% By volume: 42.1 ± 2.0% <b>VOC CATEGORY</b> 2.9 lbs./gal. (350 grams/liter)	<b>VISCOSITY</b> 105-110 K.U. <b>NET WT. PER GAL.</b> 10.5 ± 0.25 lbs./gal. <b>FLASH POINT</b> 153 ° F Closed Cup
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### SURFACE PREPERATION & APPLICATION INSTRUCTIONS

- All surfaces must be clean and free of dust, dirt, grease, mildew, soap residue, loose paint, glue size and any other foreign matter. For best results, the cause of any previous paint failure should be corrected before repainting.
- New stucco and masonry surfaces should age 30 days before being painted.
- All repairs, patching, and sanding should be done before primer is applied. Glossy surfaces should be lightly sanded to ensure maximum adhesion.
- This product can be top-coated after 12 hours under normal drying conditions. One coat of this product is usually sufficient on most surfaces.

<b>RECOMMENDED PRIMERS</b> None	<b>RECOMMENDED APPLICATION</b> Brush: As supplied Roller: As supplied Spray: Up to 10:1 reduction with clean water Airless: As supplied
<b>APPLICATION TEMPERATURE</b> Minimum: 50 °F. Maximum: 90 °F. <b>TINTING</b> May be tinted to pastel shades with approved colorants up to 4 oz. per gallon.	<b>STORAGE TEMPERATURE</b> Minimum: 35 °F. Maximum: 120 °F. <b>DRYING TIME (Good Conditions)</b> Tack free: 1 hrs. To recoat: 12 hrs. Hard: 24 hrs.
<b>PRACTICAL COVERAGE</b> 300-400 sq. ft./gal. (Depending upon the porosity of the substrate)	<b>REDUCTION</b> Not normally recommended. If necessary use small amounts of clean water. (For spray reduction see recommended application)
<b>RECOMMENDED FILM PER COAT</b> Wet: 3.0-4.0 mils Dry: 1.2-1.7 mils	<b>CLEAN-UP</b> Clean up with soap and water

### PACKAGING AND DISTRIBUTION

<b>STANDARD PACKAGING</b> 350-77	5 Gallon    Gallon
<b>FREIGHT CLASS</b> Non-Flammable Paint	<b>MSDS</b> Available upon request.

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