



TECHNICAL DATA SHEET

Interior/Exterior

OLDE CENTURY COLORS - SIMULATED MILK PAINT

3000 Series

9/22/16

PRODUCT CHARACTERISTICS

DESCRIPTION <ul style="list-style-type: none"> A waterborne coating formulated to mimic the appearance of paints from years gone by that were made from commonly available natural ingredients. Specially chosen muted colors combined with a matte finish provide the look and feel of yester-year charm in a pre-mixed product. Acrylic polymer produces a long-lasting protective and decorative finish for interior and exterior surfaces. Flexible and breathable dried film resists cracking, peeling, blistering fading, mold and mildew. Cleans up with soap and water. 			RECOMMENDED USES <ul style="list-style-type: none"> Use where replicating early American furniture and architecture is desired. Designed for bare and previously coated wood, plaster, drywall, masonry, and metal substrates that have been properly prepared. Great for use on trim, furniture, and cabinets as well as walls, ceilings, primed metal fixtures and many other surfaces. Also ideal for exterior wood including siding, trim, shutters, fences, gazebos, and masonry such as stucco, cement block, brick, poured and precast concrete, and for primed metal applications. Not for use on horizontal surfaces where water collects. 		
COLORS (see color card) - Colors may be intermixed to achieve countless additional shades.					
3000 Olde Parchment	3001 Buttercup Yellow	3002 Goldenrod Yellow	3003 Cottage Rose	3004 Holly Berry Red	3005 Olde Clay Red
3006 Sugar House Brn.	3007 Mulberry Red	3008 Saratoga Blue	3009 Settlers Blue	3010 Dark Mallard Blue	3011 Hemlock Green
3012 Holly Hill Green	3013 Dk. Hunter Green	3014 Carriage Black	3015 Moravian White	3016 Country Red	3017 Olde Mustard
3021 Turquoise	3022 Vintage Lace				

PHYSICAL DATA

GLOSS RATING	Flat - Less than 5%	VISCOSITY	92-95 KU
PERCENT SOLIDS	Weight: Varies by color Volume: 38% ± 2.0	NET WT/GAL	Varies by color
VOC CATEGORY	Less than 100 grams/liter	FLASH POINT	Higher than 200°F (Setaflash)
		FORMULATION	Formulated without lead, chrome, and mercury.

SURFACE PREPARATION & APPLICATION INSTRUCTIONS

<ul style="list-style-type: none"> Read label directions for detailed instructions and warnings. Correct for the cause of any previous paint failures before applying this product. New masonry should age at least 30 days before being painted. This product may be applied directly on properly prepared bare wood and masonry. An appropriate Versa-Seal primer may be used on bare wood and masonry to provide improved holdout and/or stain blocking properties (follow label instructions). Bare metal must first be primed with a Defi-Rust Acrylic Metal Primer before applying this product (follow label instructions). For improved durability and burnish resistance on interior surfaces while maintaining a flat finish, allow the simulated milk paint to dry, then apply a coat of 198-3018 Clear Matte Finish or a Briwax® paste wax (follow label directions). 198-4100 Crackle Medium may be added to create an aged appearance (follow label directions). 198-4200 Chalk Powder may be added to make a chalky coating (follow label directions).
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RECOMMENDED PRIMERS Int. Wood: Direct or 240-66 Versa-Seal Undercoater Ext. Wood: 250-77 or 251-77 Versa-Seal Wood Primers Metal: 622-71, 72, 73 Defi-Rust Acrylic Metal Primers Masonry: Direct or 245-88 Versa-Seal Classic Primer Drywall/Plaster: Direct or 245-88 Versa-Seal Classic Primer		RECOMMENDED APPLICATION Brush: As supplied Roller: As supplied Sponge: As supplied or up to 10% reduction with clean water Spray: Up to 10% reduction with clean water Airless: As supplied	
APPLICATION TEMP.	Minimum: 50°F Maximum: 90°F	STORAGE TEMP.	Minimum: 60°F Maximum: 80°F
TINTING	Tinting is not recommended. Intermix colors to achieve many additional shades.	DRYING TIME (Good Conditions)	Tack Free: 1-2 hrs. To Recoat: 8-12 hrs. Hard: 48 hrs.
PRACTICAL COVERAGE	400 sq. ft./gal. (Depends on substrate texture, porosity, application method, and thinning)	REDUCTION	Apply without thinning, use small amounts of clean water only if necessary. (See application above)
RECOMMENDED FILM PER COAT	Wet: 3.8-4.2 mils unreduced Dry: 1.4-1.6 mils unreduced	CLEANUP	Soap and water

PACKAGING AND DISTRIBUTION

STANDARD PACKAGING	All colors	1 Gallon	1 Quart	1 Pint
FREIGHT CLASS	Not regulated	SDS	Available upon request	

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