

Interior

CEILING MAGIC LATEX FLAT PAINT

116-90

8/24/11

PRODUCT CHARACTERISTICS

DESCRIPTION <ul style="list-style-type: none"> • A premium quality paint incorporating color changing technology • Lavender color when wet turns brilliant white when dry • Makes missed spots easy to see • Flat finish helps hide surface imperfections and lessen glare • Spatter resistant formula is specially designed for ceilings • Low VOC formulation (compliant for most areas) 	RECOMMENDED USES <ul style="list-style-type: none"> • Ideal for use when painting white-on-white or in muted lighting • Great for smooth or textured ceilings • High hiding characteristics minimize the number of recoats when changing colors • Designed for use on interior drywall, plaster, wood, masonry, and primed metal surfaces
COLORS 116-90 White	FINISH Flat VEHICLE Latex Polymer FORMULATION Formulated without lead, chrome and mercury

PHYSICAL DATA (Mixed Components)

GLOSS RATING 1-3%	VISCOSITY 98-102 KU
PERCENT SOLIDS Weight: 58% ± 2.0 Volume: 36% ± 2.0	NET WT/GAL 12.7 ± 0.25 lbs./gal.
VOC CATEGORY Less than 100 grams/liter	FLASH POINT Higher than 200°F (Setaflash)

SURFACE PREPARATION & APPLICATION INSTRUCTIONS

<ul style="list-style-type: none"> • Read label directions for detailed instructions. • Correct for the cause of any previous paint failures before applying this product. • Joint compound and any patches or textures must be completely dry before coating. • New masonry should age at least 30 days before being painted. • A Versa-Seal stain blocking primer is recommended as a first coat on wood containing bleeding extractives (follow label instructions). • Bare metal must first be primed with a Defi-Rust Acrylic Primer before applying this product (follow label instructions).

RECOMMENDED PRIMERS Drywall Direct Application Textured Ceilings Direct Application Masonry Direct Application Wood 248-88 Versa-Seal Acrylic Stain Block Primer Metal 622-XX Defi-Rust Acrylic Metal Primer	RECOMMENDED APPLICATION Brush: As supplied Roller: As supplied Spray: As supplied Airless: As supplied
APPLICATION TEMP. Minimum: 50°F Maximum: 90°F	STORAGE TEMP. Minimum: 50°F Maximum: 90°F
TINTING Not to be tinted	DRYING TIME (Good Conditions) Tack Free: 1 hr. To Recoat: 4 hrs. Hard: 24 hrs.
PRACTICAL COVERAGE 400 sq. ft./gal. (smooth surfaces) 200-250 sq. ft./gal. (porous/textured surfaces)	REDUCTION Apply without thinning (Use small amounts of clean water only if necessary)
RECOMMENDED FILM PER COAT Wet: 3.8-4.2 mils Dry: 1.3-1.5 mils	CLEANUP Soap and water

PACKAGING AND DISTRIBUTION

STANDARD PACKAGING 116-90	5 Gallon 1 Gallon
FREIGHT CLASS Not regulated	MSDS Available upon request