



TECHNICAL DATA SHEET

Interior

WALL CHARM LATEX FLAT

100-01

06/23/2008

PRODUCT CHARACTERISTICS

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| DESCRIPTION <ul style="list-style-type: none"> • A premium quality flat durable wall paint for interior surfaces • Low odor / Low VOC & Fast Dry • Available in Hi-Hide base to give one coat coverage in most cases • Soap & water cleanup Washable | RECOMMENDED USES <ul style="list-style-type: none"> • Recommended for interior drywall, plaster, wood, concrete, and metal that has been properly prepared. • Do not mix with oil colors, other paints, or solvents. • Not recommended for use on tub or shower stalls, floors or any surface that will be under water. |
| COLORS 100-01 White 100-03 Oyster White 100-91 HHB 100-05 White Pearl 100-92 LTB 100-06 Antique White 100-93 MTB 100-94 DTB 100-95 CTB | FINISH Flat VEHICLE Latex Emulsion FORMULATION Lead, chromate, and mercury free |

PHYSICAL DATA

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| GLOSS RATING 2-3 % PERCENT SOLIDS By weight: 55.3 ± 2.0% By volume: 36.2 ± 2.0% VOC CATEGORY 0.8 lbs./gal. (100 grams/liter) | VISCOSITY 98-102 K.U. NET WT. PER GAL. 11.9 ± 0.25 lbs./gal. FLASH POINT >200 ° F Closed Cup |
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SURFACE PREPERATION & APPLICATION INSTRUCTIONS

- All surfaces must be clean and free of dust, dirt, grease, mildew, soap residue, loose paint, glue size and any other foreign matter. For best results, the cause of any previous paint failure should be corrected before repainting.
- New plaster or cement surfaces should age at least 30 days before being painted.
- To maximize holdout and minimize the number of finish coats needed to achieve a uniform appearance, a first coat of the proper primer is recommended. In all cases, bare metal must be primed. Glossy surfaces should be dulled with fine sandpaper and primed with Classic 245 Versa Seal.
- Previously painted surfaces should be cleaned, patched, and spot primed before top coating. Two coats of this product are recommended on most surfaces.

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| RECOMMENDED PRIMERS Drywall 245-88 Classic Versa Seal Plaster 245-88 Classic Versa Seal Wood 245-88 Classic Versa Seal Masonry 245-88 Classic Versa Seal Metal 622-71,- 72,-73 Defi-Rust Acrylic Primers Galvanizing 245-88 Classic Versa Seal | RECOMMENDED APPLICATION Brush: As supplied Roller: As supplied Spray: Up to 10:1 reduction with clean water Airless: As supplied |
| APPLICATION TEMPERATURE Minimum: 50 °F. Maximum: 90 °F. | STORAGE TEMPERATURE Minimum: 35 °F. Maximum: 120 °F. |
| TINTING Hundreds of additional colors may be obtained by using the tint bases and approved colorants. | DRYING TIME (Good Conditions) Tack free: 2 hrs. To recoat: 4-6 hrs. Hard: 48 hrs. |
| PRACTICAL COVERAGE 400 sq. ft./gal. (Depending upon the porosity of the substrate) | REDUCTION Not normally recommended. If necessary use small amounts of clean water. (For spray reduction see recommended application) |
| RECOMMENDED FILM PER COAT Wet: 3.0-4.0 mils Dry: 1.2-1.5 mils | CLEAN-UP Clean up with soap and water |

PACKAGING AND DISTRIBUTION

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| STANDARD PACKAGING 100-01, 100-91, 100-92 100-03 All Other Bases & Colors | 5 Gallon Gallon Quart 5 Gallon Gallon Quart Gallon Quart |
| FREIGHT CLASS Non-Flammable Paint | MSDS Available upon request. |

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